Automating the Extraction of Genealogical Information from the Web

GeneTIQS

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Genealogical Information on the Web

- **Hundreds of thousands of sites**
  - Some professional (Ancestry.com, Familysearch.org)
  - Mostly hobbyist (203,200 indexed by Cyndislist.com)
- **Search engines**
  - “Walker genealogy” on Google: 199,000 results
  - 1 page/minute = 5 months to go through
- **Why not enlist the help of a computer?**

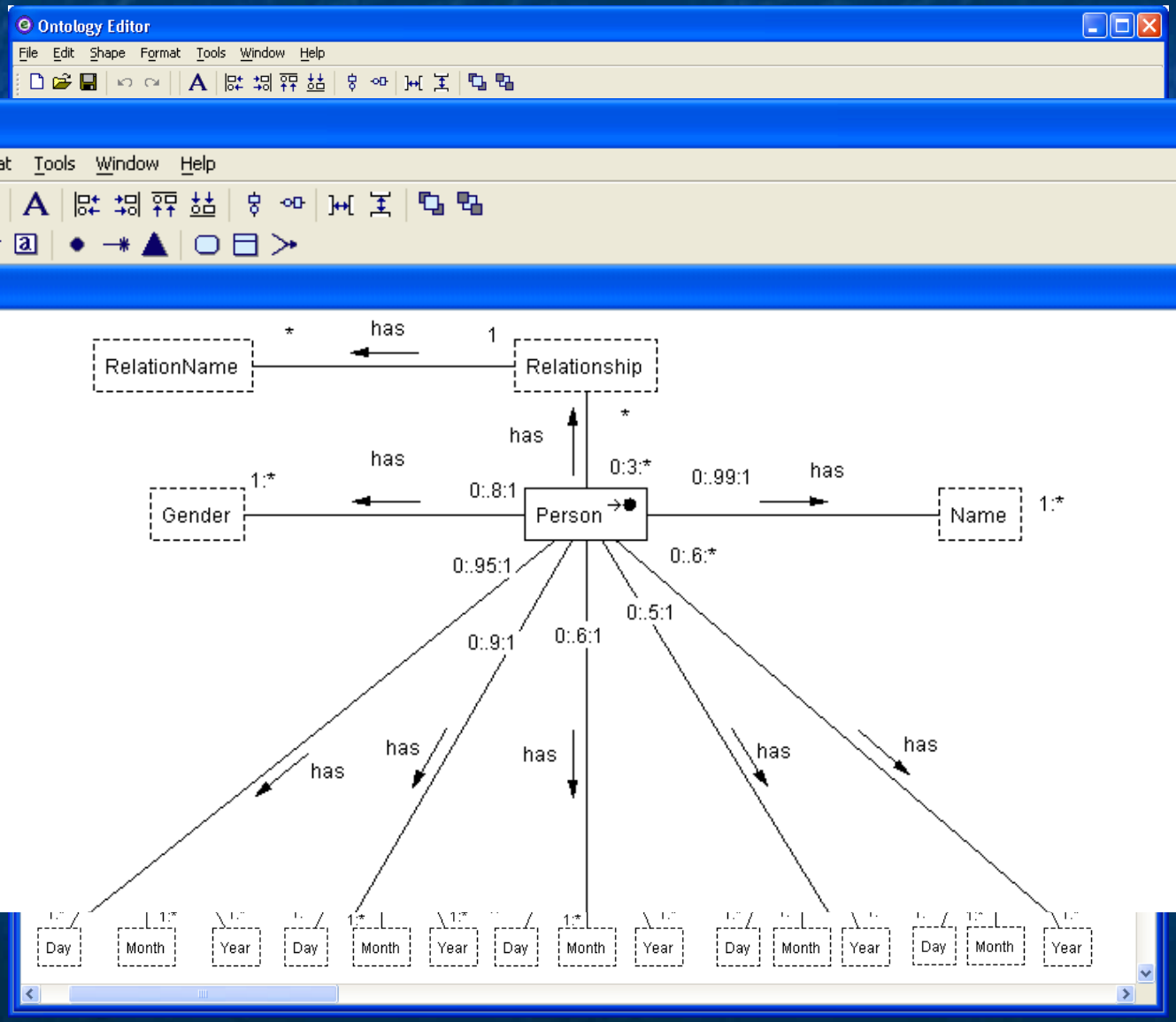
Problems

- No standard way of presenting data
- Sites have differing schemas
- Web pages change
- New pages continuously come on line

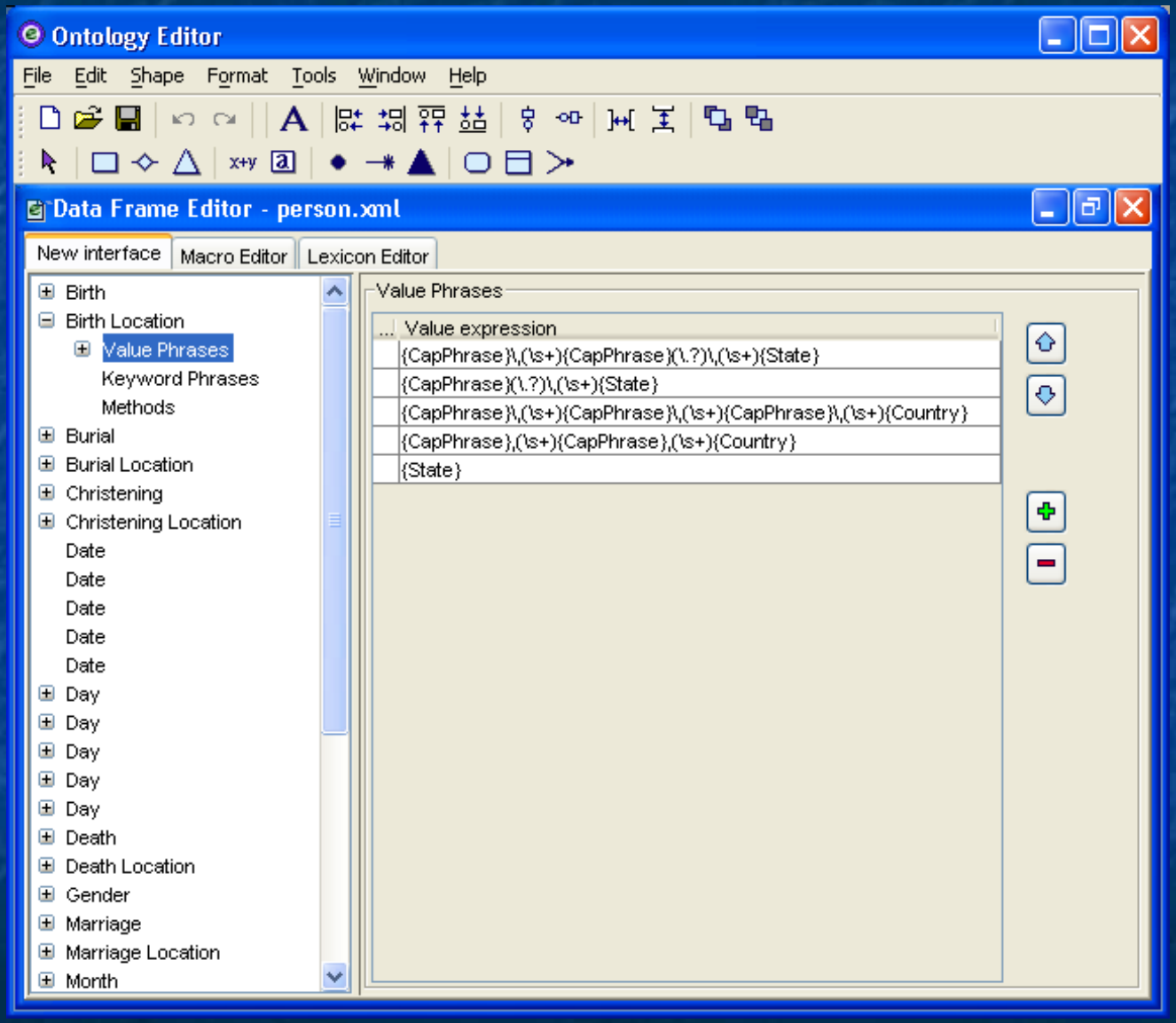
GeneTIQS

- **Based on work done by BYU DEG**
- **Able to extract from:**
  - Single-record documents
  - Simple multiple-record documents
  - Complex multiple-record documents
- **Robust to changes in pages**
- **Immediately works for new pages**

Person Ontology



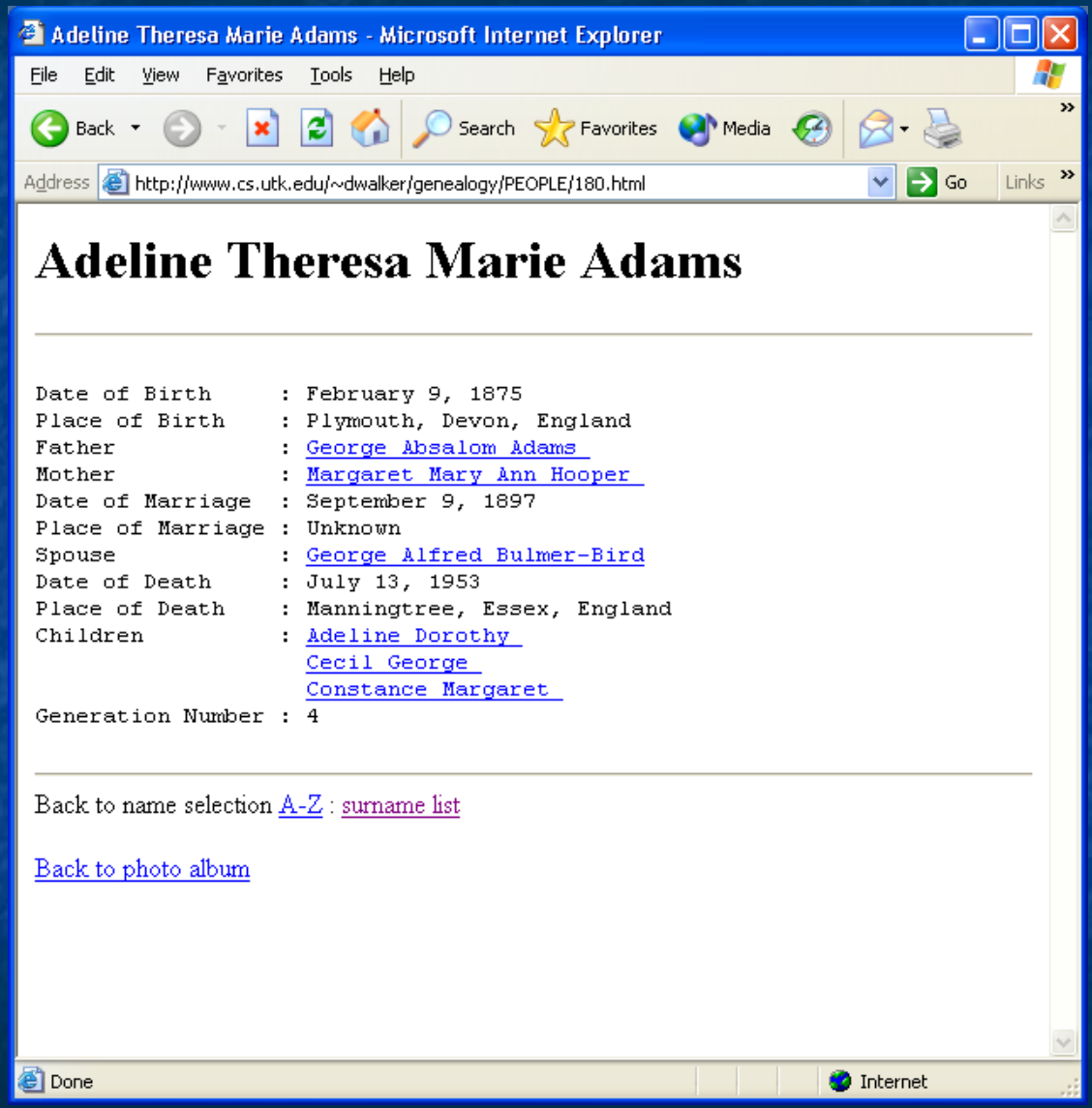
Value Matchers



Record Separation

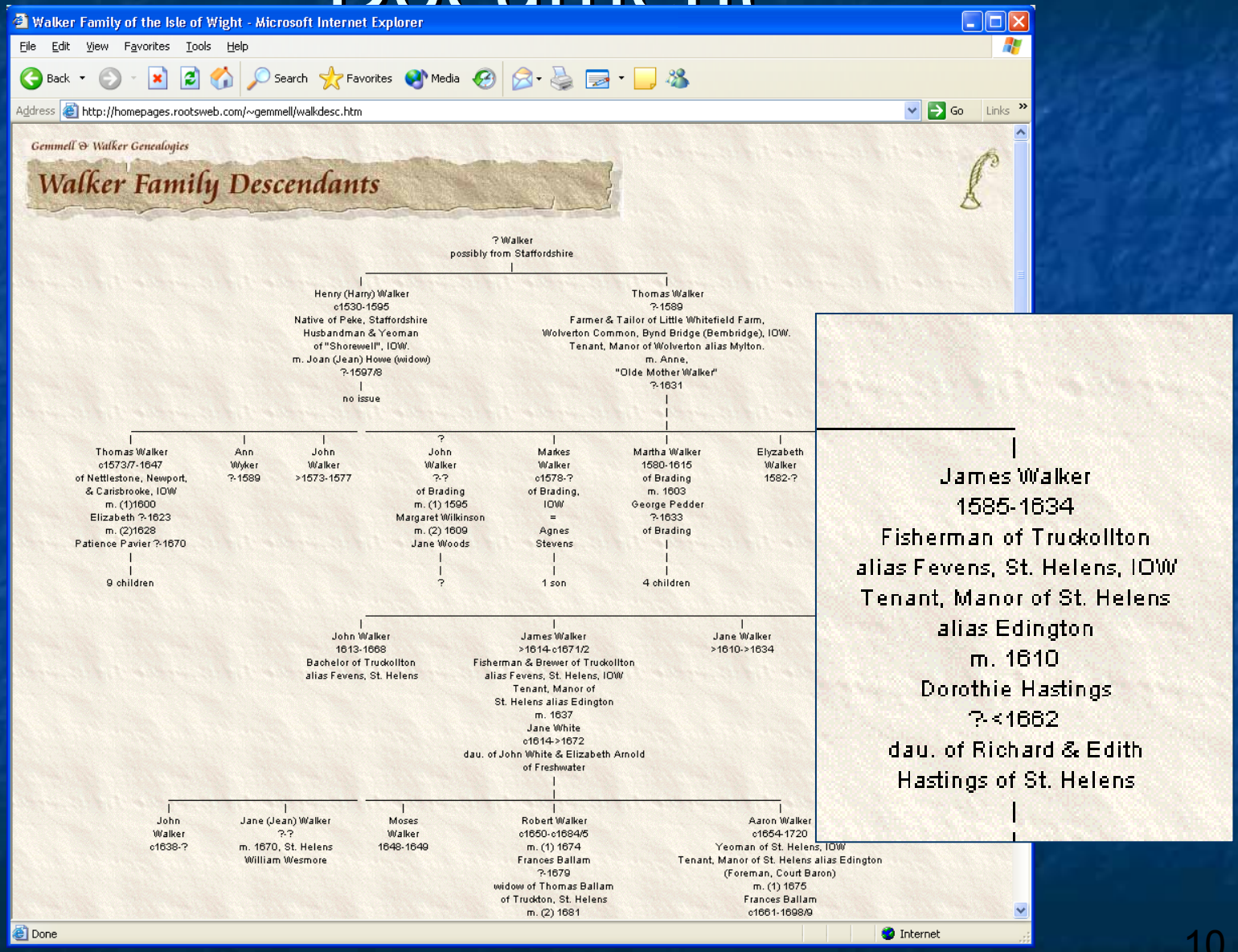
- **Separating data related to each person**
- **Previous technique**
  - Combines many heuristics
  - Has problems
    - Assumes multiple records
    - Must be simple separation

Single-Record Document



Simple Multiple-Record Document

Complex Multiple-Record Document



Vector Space Modeling

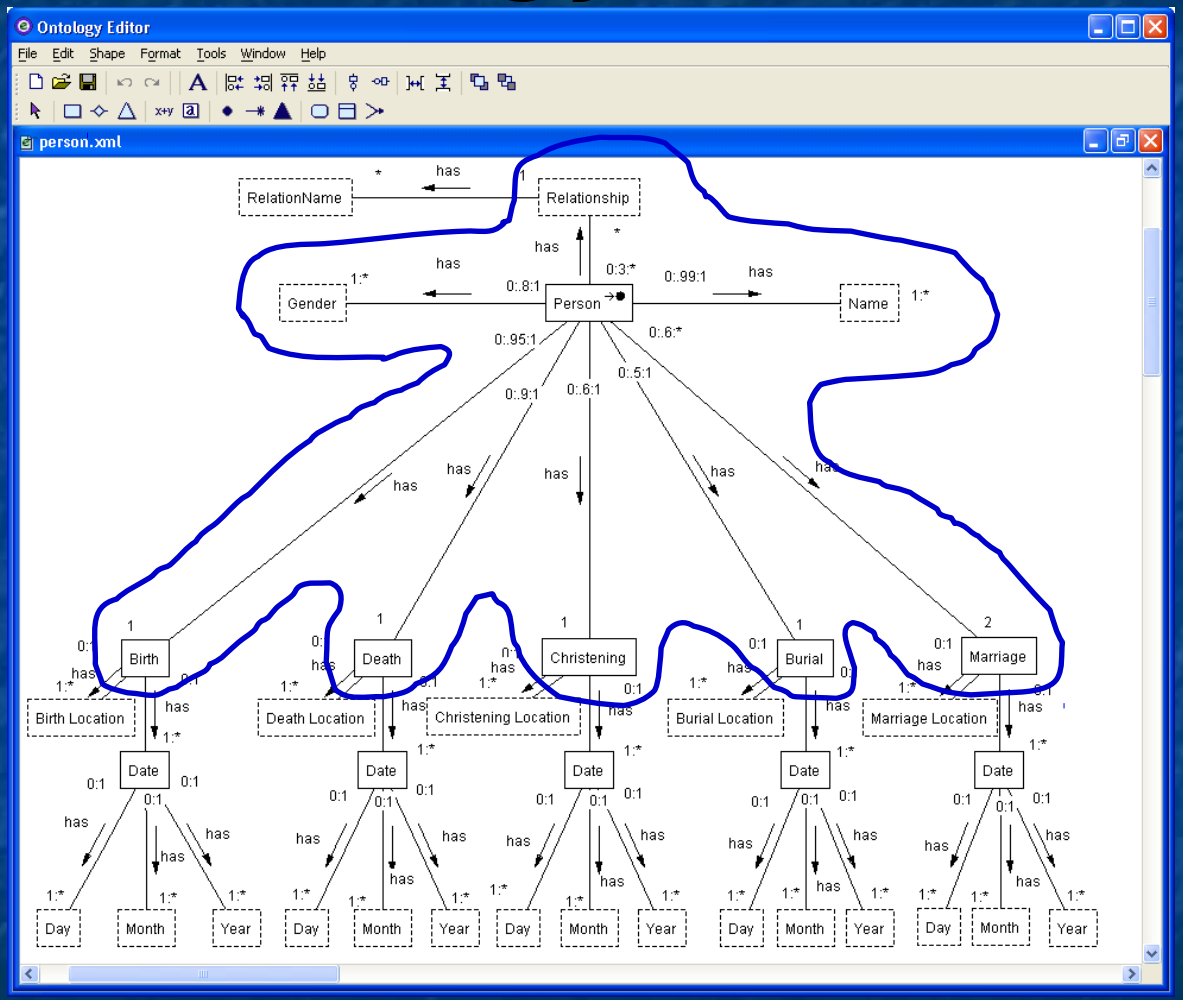
- **Ontology Vector**
- **Compare to candidate records**
  - Cosine measure

$$v_1 \bullet v_2$$

  - Magnitude measure

$$|v_1|$$

Ontology Vector



{ 0.8, 0.99, 0.95, 0.9, 0.6, 0.5, 0.6, 3.0}

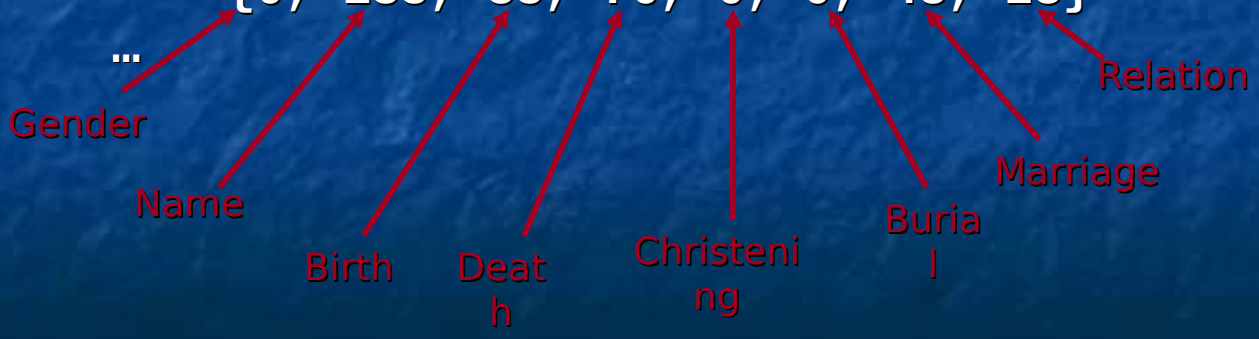
Vector Space Modeling

```
<!DOCTYPE…>
<html>
  <head>
    …
  </head>
  <body>
   <div>
     …header…
   </div>
   <div>
     …
```

```
{0, 0, 0, 0, 0, 0, 0, 0}
{0, 141, 89, 76, 0, 0, 48, 23}
  {0, 1, 0, 0, 0, 0, 0, 0}

  {0, 140, 89, 76, 0, 0, 48, 23}
    {0, 0, 0, 0, 0, 0, 0, 0}

    {0, 138, 88, 76, 0, 0, 48, 23}
…
```



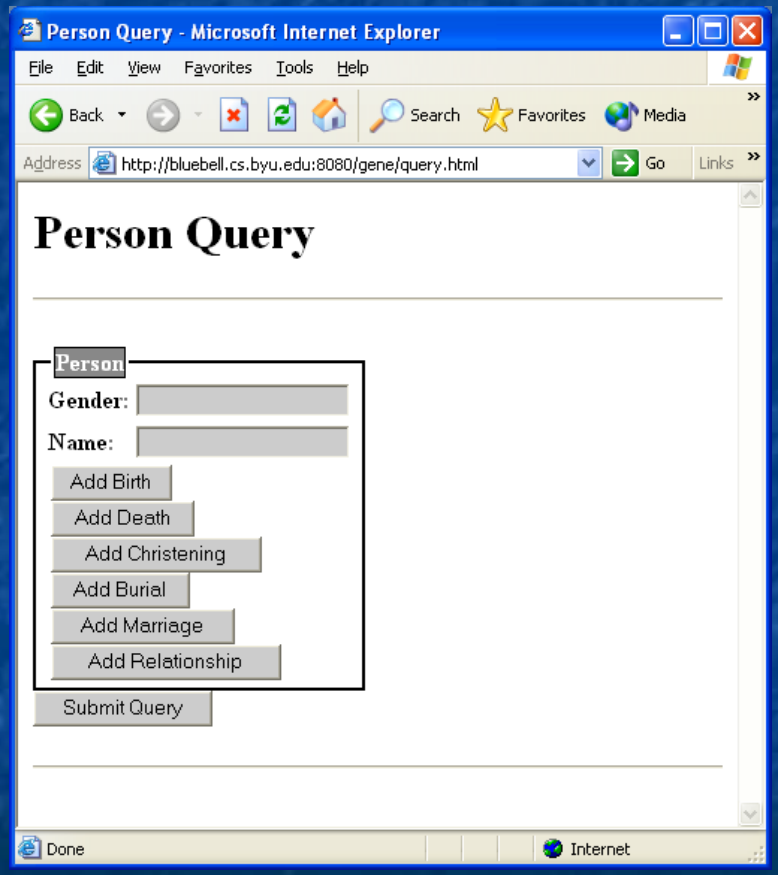
Improvements

- **Differing schemas**
  - Low cosine measures
  - Discarded data
  - Prune dimensions

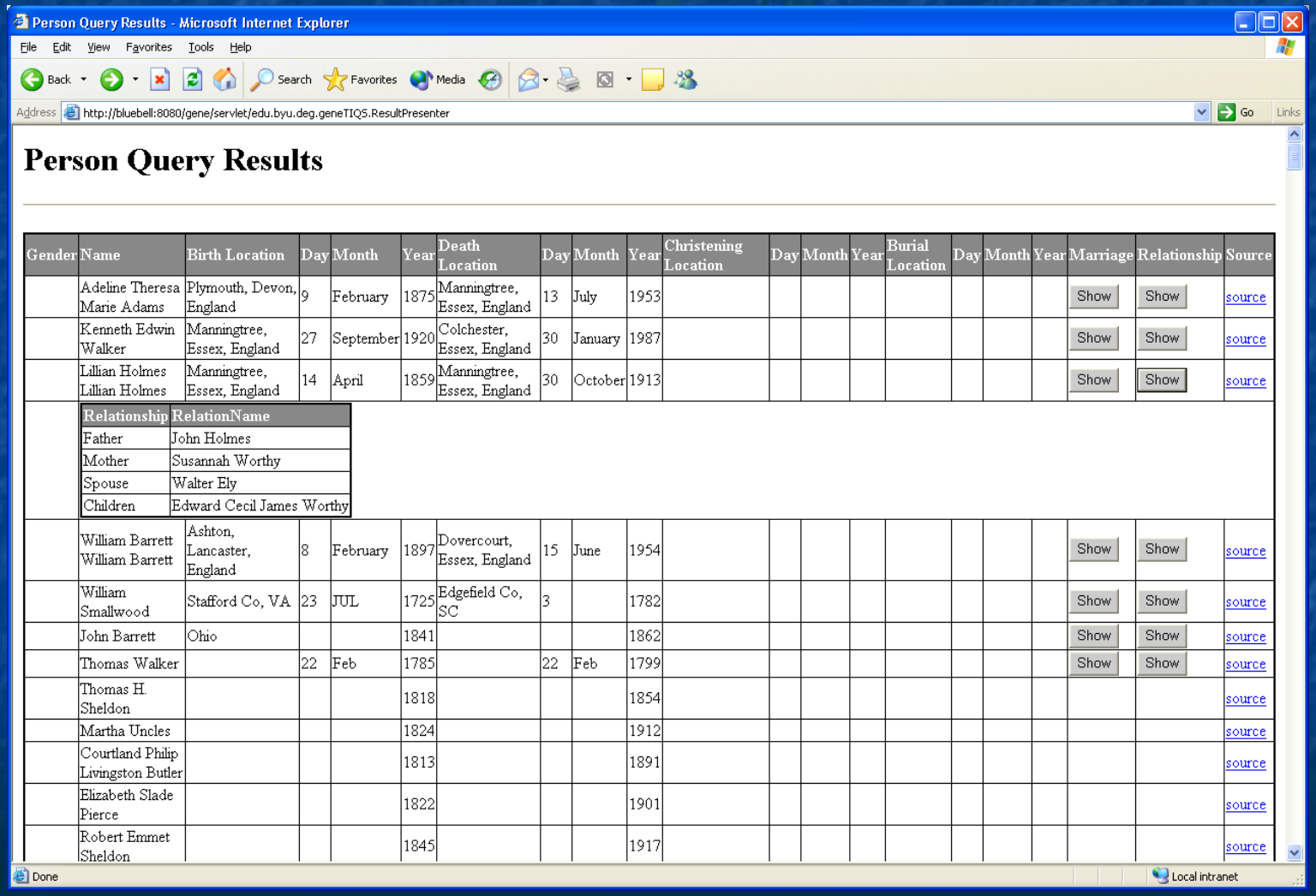
```
{0.8,   0.99, 0.95, 0.9, 0.6, 0.5,  0.6,  3.0}
{0.0, 141.0, 89.0, 76.0, 0.0, 0.0, 48.0, 23.0}
```

- **Richness of data in single-record documents**
  - High magnitude measure
  - Higher magnitude to split documents

Demonstration



Presenting Results



Person Query Results

Gender	Name	Birth Location	Day	Month	Year	Death Location	Day	Month	Year	Christening Location	Day	Month	Year	Burial Location	Day	Month	Year	Marriage	Relationship	Source
	Adeline Theresa Marie Adams	Plymouth, Devon, England	9	February	1875	Manningtree, Essex, England	13	July	1953									Show	Show	source
	Kenneth Edwin Walker	Manningtree, Essex, England	27	September	1920	Colchester, Essex, England	30	January	1987									Show	Show	source
	Lillian Holmes Lillian Holmes	Manningtree, Essex, England	14	April	1859	Manningtree, Essex, England	30	October	1913									Show	Show	source

Relationship	RelationName
Father	John Holmes
Mother	Susannah Worthy
Spouse	Walter Ely
Children	Edward Cecil James Worthy

	William Barrett William Barrett	Ashton, Lancaster, England	8	February	1897	Dovercourt, Essex, England	15	June	1954									Show	Show	source
	William Smallwood	Stafford Co, VA	23	JUL	1725	Edgefield Co, SC	3		1782									Show	Show	source
	John Barrett	Ohio			1841				1862									Show	Show	source
	Thomas Walker		22	Feb	1785		22	Feb	1799									Show	Show	source
	Thomas H. Sheldon				1818				1854											source
	Martha Uncles				1824				1912											source
	Courtland Philip Livingston Butler				1813				1891											source
	Elizabeth Slade Pierce				1822				1901											source
	Robert Emmet Sheldon				1845				1917											source

Preliminary Results

- **Semi-structured Text**
  - 10 single-record documents
  - 3 simple documents containing 268 records
  - 3 complex documents containing 266 records
- **Precision and recall for record separation**

Record Separation

	Recall	Precision
Single	100%	94.1%
Simple	94.7%	97.3%
Complex	88.3%	93.6%

Conclusion

- **Integrate, build on previous DEG work**
- **Accurate record separation**
  - Average recall: 94.3%
  - Average precision: 95.0%
- **Ontology based**
  - Robust to changes in pages
  - Immediately works with new pages