

PROBLEMS TO SOLVE

*The Information and Stories
Associated with Billions
of Valuable Captured Experiences
are Lost Annually.*

STORY NEVER RECORDED



BiblicalTruths.com

PERSON WHO KNOWS IS DEAD



INFORMATION DISASSOCIATED OR LOST



DISASTERS DESTROYS MEDIA



PROBLEMS TO SOLVE

- The story was never written
- The who and what was never recorded
- The info and story were disassociated from the media
- The person in the know is dead
- The stories and media were not properly preserved
- Disasters destroys media

VALUE OF STANDARDS BODY

- Ensures **public opinion** is heard and considered
- Ensures documents are **formatted & distributed** properly
- Manages the standard **approval process**
- Ensures changes **do not disrupt** existing standards
- Manages **policies** for exploratory work and public drafts
- Sets **membership** process, rights and voting policies, etc

VALUE OF WORKING GROUPS

- Works on a **candidate** standard or revisions prior to approval by standards organization which oversees the process
- Addresses the specific **data requirements** of a market segment through soliciting, reviewing and being responsive to feature requests
- Primarily oversees **content**, manages **document** lifecycles, and shepherds **drafts** through the approval process.

Family History Metadata Working Group

Embedding Metadata in Digital Media for Family History



REASONS FOR ADOPTION

- Focus on the needs of recognized **large vendors and organizations**
- Follow **proven standards** for user experience and data organization, features and schemas
- Provide helpful open **tools and guidelines**
- Demonstrate acceptance of **industry trends** and cooperation with **open solutions**.
- Enable the growth and preservation of digital media with **family history oriented** embedded metadata

FAMILY HISTORY METADATA WORKING GROUP (FHMWG)

***We seek to enhance the value of digital media
about people***

***by refining the process and capability for
embedding metadata***

***to enrich our relationships with family,
friends and the world.***

FHMWG MISSION STATEMENT

Enable the consistent capturing, sharing, interoperability and preservation of family history metadata

through effective planning, standardization and frequent communications

to archives, libraries, history organizations, standards bodies, commercial vendors and websites

In order to establish, adopt, and promote this metadata

FHMWG: FOUNDING MEMBERS AUGUST 2019

- **Rick Voight** Vivid-Pix.org
- **Robert Friedman** Permanent.org
- **Joel Cannon** FHISO.org
- **Beth Ann Wiseman** FamilySearch
- **Chris & Nancy Desmond** MemoryWeb.me
- **Russell Lynch** FamilySearch
- **Gordon Clarke** FamilySearch
- **Luther Tychonievich** FHISO.org

EXISTING STANDARDS TO CONSIDER





Photo Metadata

IPTC Photo Metadata sets the industry standard for administrative, descriptive, and copyright information about images.

WHAT IS PHOTO METADATA?

THE STANDARD

IPTC PHOTO METADATA IN GOOGLE IMAGES

Headline	IPTC people at
Description	Latest news technology under development at the global standards body for news media
Object Code	01026002
Writer	Joe Doe

DIGITAL PHOTO PIXELS

CAPTION, TAGS & DATES

RIGHTS & LICENSING



WHAT IS PHOTO METADATA

Photo metadata is a **set of data** describing and providing information about rights and administration of an image. It allows information to be **transported within an image file**, in a way that can be **understood** by other software and human users. There are 3 main categories of data:

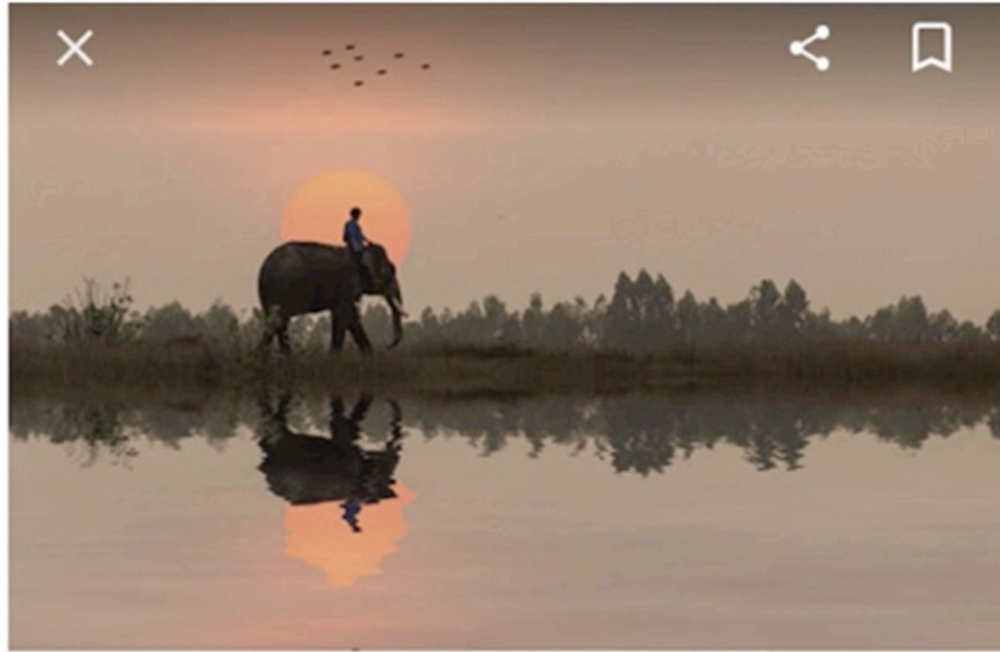
- **Administrative**
- **Descriptive**
- **Rights**

IPTC PHOTO METADATA STANDARD

The most widely used standard to describe photos, because of its universal acceptance among **news agencies, photographers, photo agencies, libraries, museums, and other related industries.**

The standard is ***comprehensive sets of fields*** that allow users to add precise and reliable data about **people, locations, and products** shown in an image. It also supports **dates, names and identifiers** regarding the creation of the photo, and a flexible way to express **rights information.**

GOOGLE'S LICENSABLE FEATURE



Example Photo Agency

Snippet of this result

Creator: Pat Photographer, Credit: Example Photo Agency,

Get this image on: Example Photo Agency, License details

Want to know where this information comes from? [Learn more](#)

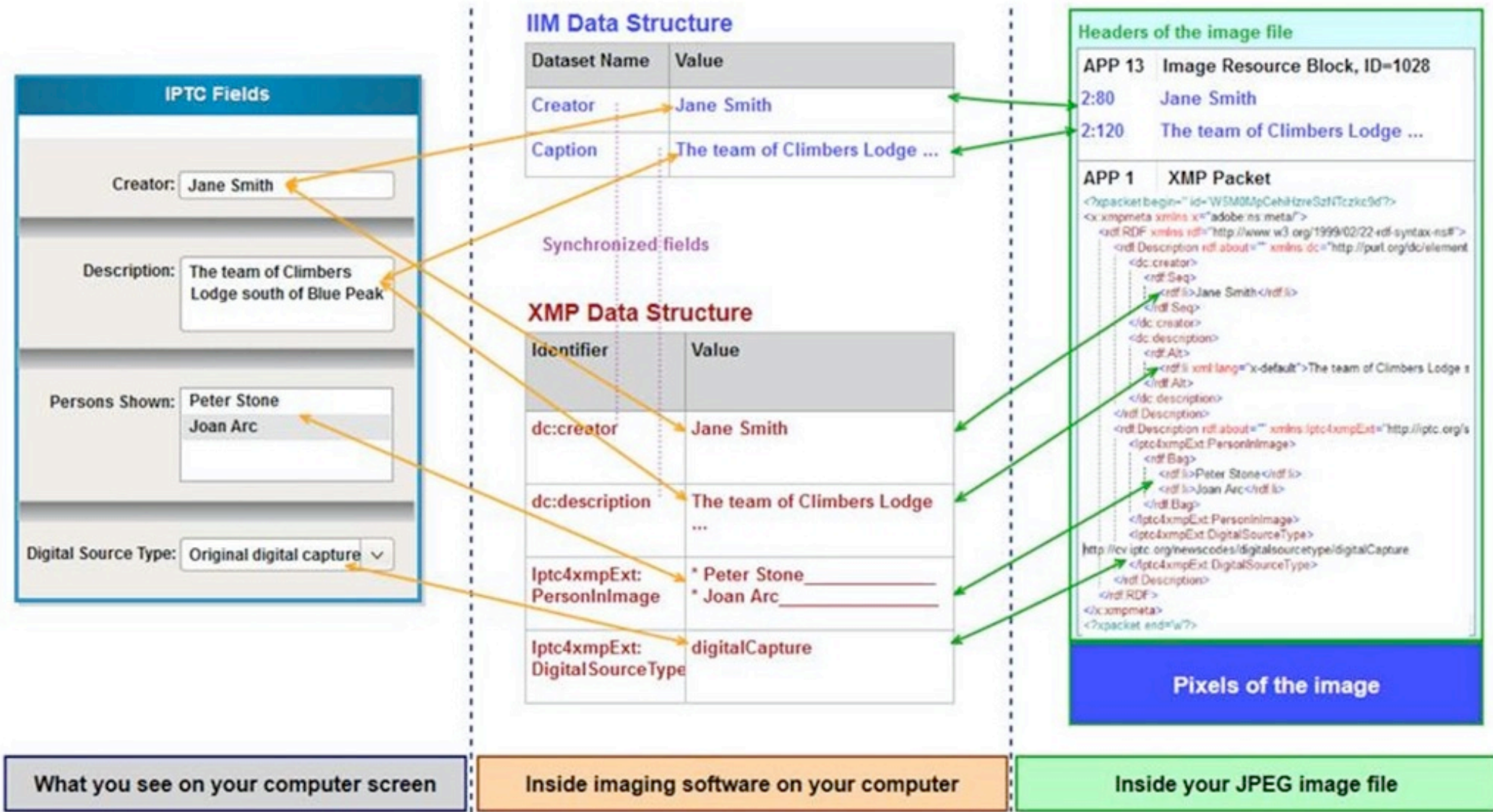
Creator

Credit Line

Licensor URL

Web Statement of Rights

PHOTO METADATA UNDERHOOD



SAMPLE JPEG WITH ALL CURRENT EMBEDDED TAGS





- Color
- Swatches
- Gradients
- Patterns
- Learn
- Libraries
- Adjustme...
- Layers
- Channels
- Paths

Basic

Camera Data

Origin

IPTC

IPTC Extension

GPS Data

Audio Data

Video Data

Photoshop

DICOM

AEM Properties

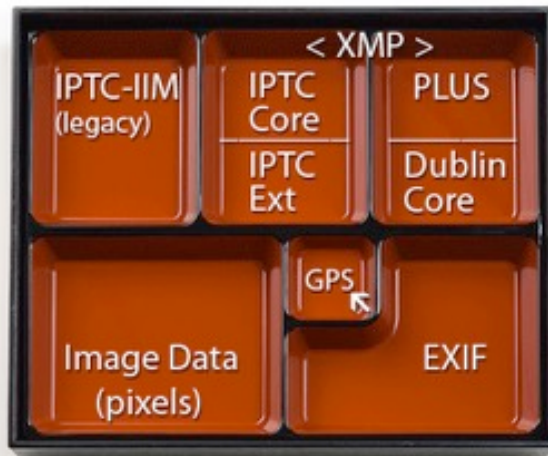
Raw Data

Raw Data



```
<?xml:namespace prefix="xmp:" namespace="http://www.adobe.com/xap/1.0/" />
<rdf:RDF xmlns:rdf="http://www.w3.org/1999/02/22-rdf-syntax-ns#"
  xmlns:iptc4xmpCore="http://iptc.org/std/iptc4xmpCore/1.0/xmlns/"
  xmlns:iptc4xmpExt="http://iptc.org/std/iptc4xmpExt/2008-02-29/"
  xmlns:xmp="http://ns.adobe.com/xap/1.0/"
  xmlns:dc="http://purl.org/dc/elements/1.1/"
  xmlns:photoshop="http://ns.adobe.com/photoshop/1.0/"
  xmlns:plus="http://ns.useplus.org/id/xmp/1.0/"
  xmlns:xmpRights="http://ns.adobe.com/xap/1.0/rights/"
  xmlns:xmpMM="http://ns.adobe.com/xap/1.0/mm/"
  xmlns:tiff="http://ns.adobe.com/tiff/1.0/"
  xmlns:exif="http://ns.adobe.com/exif/1.0/">
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    <iptc4xmpCore:CIAdrCity>Creator's CI: City (ref2019)</iptc4xmpCore:CIAdrCity>
    <iptc4xmpCore:CIAdrCtry>Creator's CI: Country (ref2019)</iptc4xmpCore:CIAdrCtry>
    <iptc4xmpCore:CIAdrExtAdr>Creator's CI: Address, line 1 (ref2019)</iptc4xmpCore:CIAdrExtAdr>
    <iptc4xmpCore:CIAdrPcode>Creator's CI: Postcode (ref2019)</iptc4xmpCore:CIAdrPcode>
    <iptc4xmpCore:CIAdrRegion>Creator's CI: State/Province (ref2019)</iptc4xmpCore:CIAdrRegion>
    <iptc4xmpCore:CIEmailWork>Creator's CI: Email@1, Email@2 (ref2019)</iptc4xmpCore:CIEmailWork>
    <iptc4xmpCore:CITelWork>Creator's CI: Phone # 1, Phone # 2 (ref2019)</iptc4xmpCore:CITelWork>
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  </iptc4xmpCore:CreatorContactInfo>
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  <iptc4xmpCore:SubjectCode>
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  </iptc4xmpCore:SubjectCode>
  <iptc4xmpExt:AboutCvTerm>
    <rdf:Bag>
      <rdf:li rdf:parseType="Resource">
        <iptc4xmpExt:Cvid>http://example.com/cv/about/ref2019</iptc4xmpExt:Cvid>
        <iptc4xmpExt:CvTermId>http://example.com/cv/about/ref2019/code987</iptc4xmpExt:CvTermId>
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```

APPROACH TO STANDARDS DEVELOPMENT

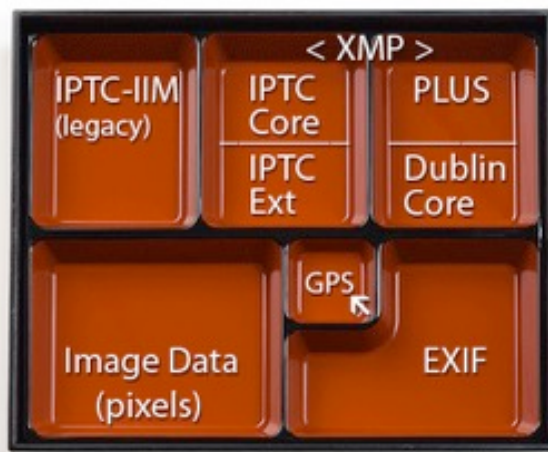


Bottom Up

APPROACH TO STANDARDS DEVELOPMENT



APPROACH TO STANDARDS DEVELOPMENT



Inside Out

CATEGORIES FOR GROUPING INFO NEEDED



Date



Source



Caption



Location



People



Album



Event



Rights



Objects

GUIDELINES FOR DATE INFO NEEDED

Standard (Linked)	READING Metadata (Suggested Fields)	Standard Definition	WRITING Metadata (Suggested Fields)
<u>Exif</u>	Exif.Photo.DateTimeOriginal	Exif Tag Description: The date and time when the original image data was generated. For a digital still camera the date and time the picture was taken are recorded.	Exact Date: 1) Exif.Photo.DateTimeOriginal (EXIF), 2) Exif.Image.DateTimeOriginal (EXIF), <u>and</u> 3) Date Created (IPTC)
	Exif.Image.DateTimeOriginal	Exif Tag Description: The date and time when the original image data was generated.	
<u>IPTC</u>	Date Created	IPTC Tag Description: For exact dates	
	Circa Date Created {Artwork or Object detail}	IPTC Tag Description: Approximate date or range of dates associated with the creation and production of an artwork or object or its components.	Approximate Date: Circa Date Created {Artwork or Object detail}

NOTE:

- 1) Fields are often re-labeled (e.g., "Date Modified") by various providers' User Interface (UI) and is not consistent (not able to tell what source field they are reading and displaying)
- 2) Consider avoiding "Exif.Image.DateTime" because it is typically the date and time the file was changed.
- 3) Recommend using "Exif.Photo.DateTimeDigitized" as the date and time when the image was stored (e.g., scanned) instead of date of image.

Considerations:

- 1) If all three exact dates are populated, read exact date in following ranking order: Exif.Photo.DateTimeOriginal, Date Created (IPTC), Exif.Image.DateTimeOriginal (EXIF),
- 2) If Circa Date Created is populated, consider if this should be used over any of the exact date fields.
- 3) Date information captured in other fields (e.g., key words) would stay mapped to those fields until user modifies to one of the aforementioned recommended fields.

IPTC 2019.1 REVISION

To help with depicting different types of information using IPTC Image Regions IPTC has created two fields:

- **Image Region Type:** asserts the type of content of the region
- **Image Region Role:** asserts what the region is used for

IPTC IMAGE REGIONS EXAMPLES

- **Person Shown**

Supports name and also details like identifier such as FamilySearch PersonID

- **Organizations Featured**

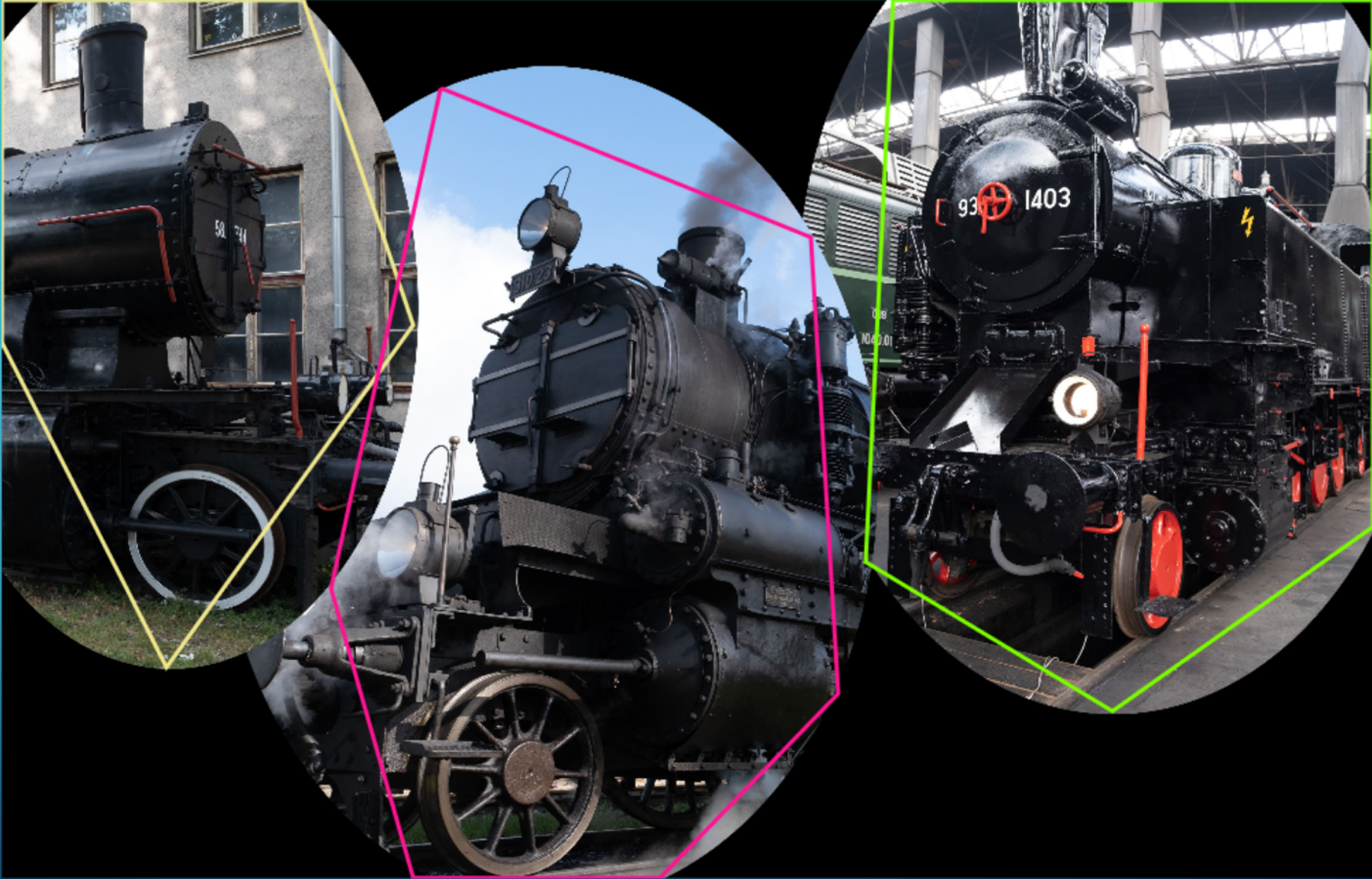
- **Product Shown**

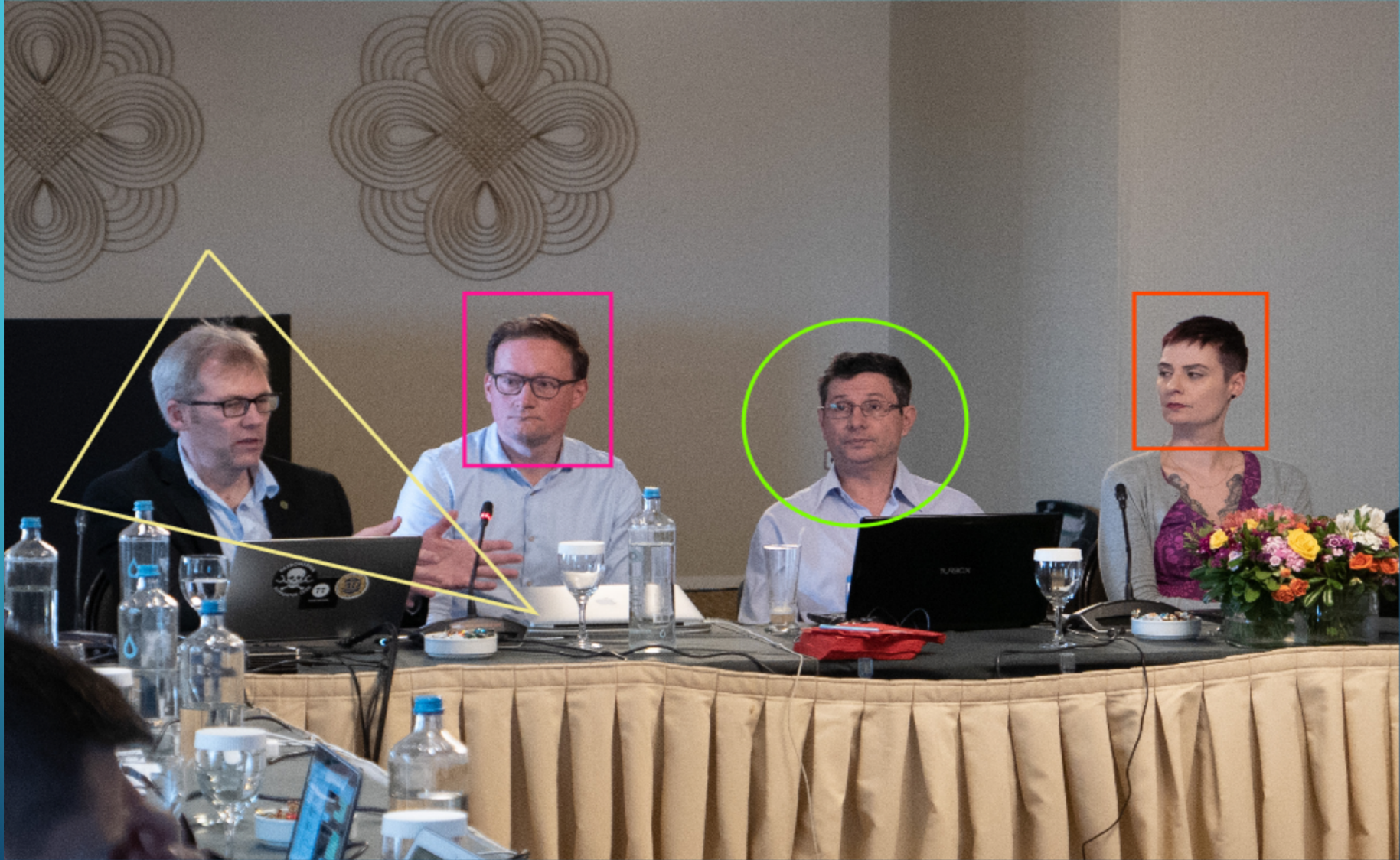
- **Artwork or Object Shown**

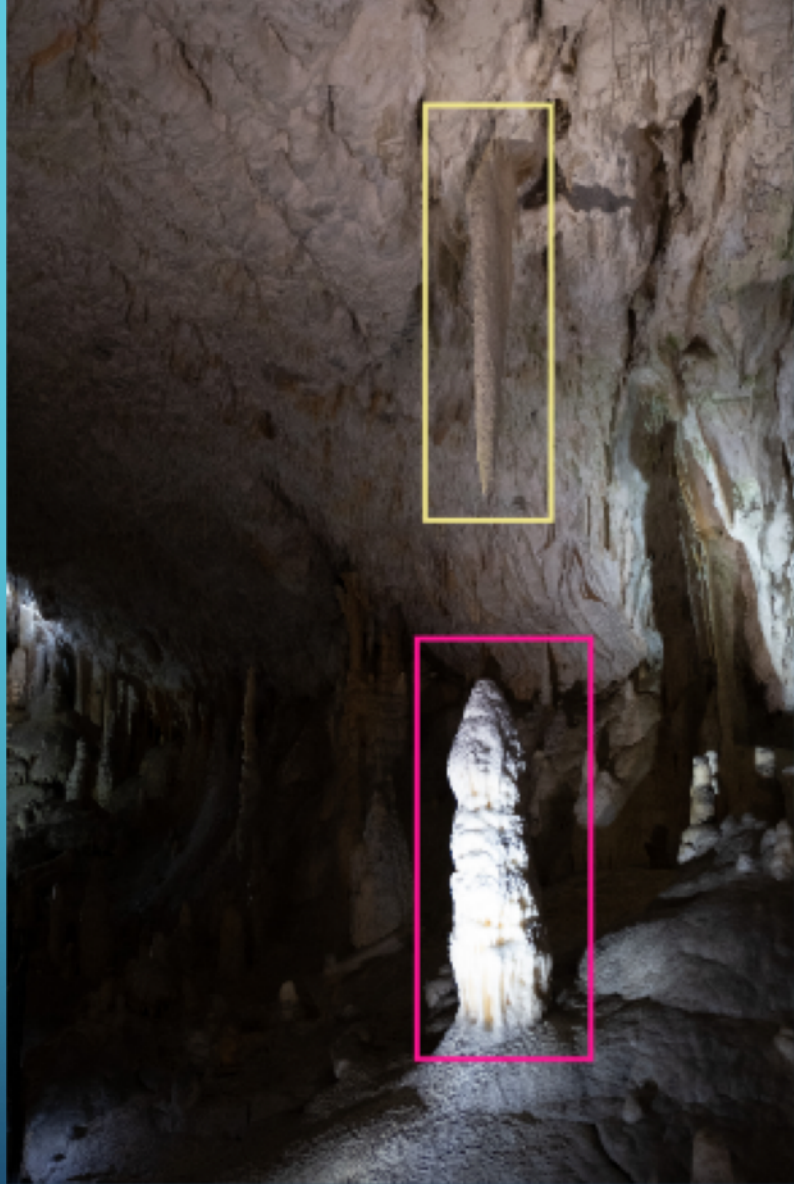
- **Location Shown**

Example: a photograph of a mountain range taken from a distance.

It could also support FamilySearch places → focusedID







PARTICIPATION IN FHMWG

Come Influence the Development of New Valuable Standards

T ogether

E veryone

A chieves

M ore

Send inquiries and desires to participate to:

info@fhmwg.org