FAMILY HISTORY TECHNOLOGY WORKSHOP

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The Future of Family History

Research talks, developer presentations and lightning talks. Handwriting recognition, automated record transcription, data modeling, machine learning, natural language processing, visualization, human interaction, user experience. Any technology that makes family history better.

Gathering the human family

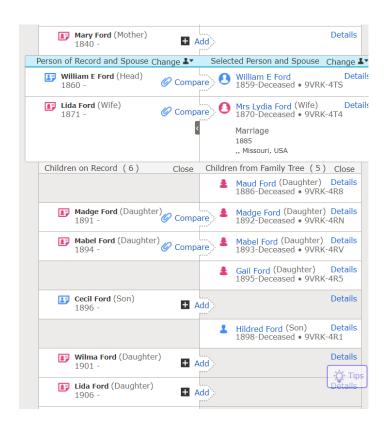
- 107 billion people have lived on the earth.
- Each year we add <u>47 million</u> people to the Family Tree.
- Each year about <u>55 million</u> people die on earth.

The power of 10X:

- If we can 10X twice, then we will be done in 25 years.
- Three ways the first 10X could happen.

First way 10X could happen

- 10 million users each add 50 new people each year
- Key roll of tree-extending hints
- Molly (age 5) = 200 new people; Youth group = 2,384 new people

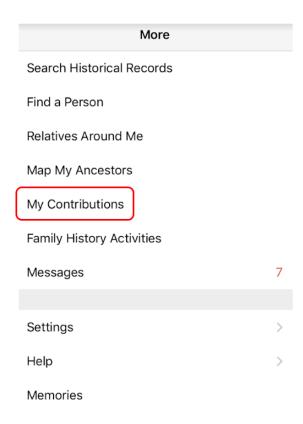


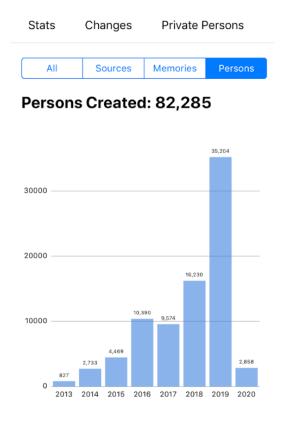




Second way 10X could happen

20,000 volunteers each add 25,000 people each year

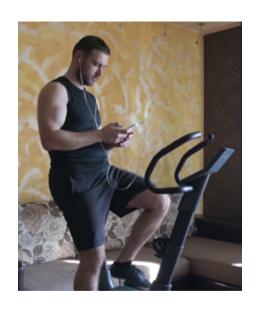




Third way 10X could happen

- Current users > twice as effective, twice as much time, invite one other person to do the same.
- Key roll of phones.







The SECOND 10X

- The second 10X will come through network externalities in which as the number of users grow on FamilySearch, Ancestry, and other platforms, the value of using these platforms will grow too. Everyone will want to use it.
- Metcalf's law = "the value of a network is proportional to the square of the number of connected users of the system".

